

## Transcript

WE WERE BUSY OVER RECYCLE WEEK 2021

JOIN US AS WE TAKE YOU THROUGH SOME OF OUR ACTIVITIES DURING RECYCLE WEEK

## Social media post

We save 18 million tonnes of CO2 a year by recycling, the same environmental impact as taking 12 million cars off the road. Most of us are stepping it up to take climate change down, and recycling is one of the easiest ways to do it. Take action – recycle more.

#RecycleWeek

## Challenge to change podcast

The Challenge to Change podcast is all about the little environmental changes everyone can make that will have a big, positive impact upon the planet.

The Recycle week podcast episode is about going that extra mile but without expending too much additional effort.

You can find the Challenge to change podcast on Podbean and by searching for Ansa Challenge to change on Spotify.

## Community engagement

Our community engagement officer, Lisa, was at Cheshire East Libraries promoting the Stepping it up message for Recycle week 2021.

## Social media post

Making four shampoo bottles from recycled materials uses the same energy as making one from scratch. Most of us are stepping it up to take climate change down, and recycling is one of the easiest ways to do it. Take action – recycle your bathroom plastics. #RecycleWeek

## Social media post

Making 20 aerosols from recycled materials uses the same energy as making one from scratch. Most of us are stepping it up to take climate change down, and recycling is one of the easiest ways to do it. Take action – recycle your aerosols

#RecycleWeek

#CheshireEastRecycles

Social media post

We save 18 million tonnes of CO2 a year by recycling, the same environmental impact as 27 million of us going veggie. Most of us are stepping it up to take climate change down, and recycling is one of the easiest ways to do it.

#RecycleWeek

Social media post

It's time to 'Step Up' this Recycle Week! Most of us are stepping it up to take climate change down, and recycling is one of the easiest ways to do it. Take action – recycle more.

#RecycleWeek

Social media post

Did you know, you can recycle many household items through recycle banks across Cheshire East?

Virtual engagement

Lisa Collas promoted the Stepping it up message on Facebook throughout Recycle week 2021!

Rode Heath Facebook page - waste reduction, reduce, reuse and recycle.

Dane Valley environmental group Facebook - Recycling Helps.

Facebook live - waste reduction, reduce, reuse and recycle.

Middlewich Facebook page live - waste reduction, reduce, reuse and recycle.

LET'S KEEP RECYCLING

THANK YOU FOR WATCHING

OFFICIAL