

Episode 7

Alison Hi there Welcome to episode 7 of our 'Waste minute series' of videos. We need to reduce the contamination rates of the recycling in Cheshire East and only put the 'BIG 5' items in our silver bin. These are: paper, cardboard, soft plastics, glass and aluminium. Remember: If in doubt, leave it out. Lisa

Lisa: Thanks Alison. Today's BIG 5 item is Cardboard. Did you know as much as 91% of cardboard is recycled, making it one of the easiest materials in the world to recycle. As a Cheshire East Resident we are fortunate enough to have the All in One Silver Recycling Bin so any type/colour size or thickness of cardboard can be recycled. Why is it so important to recycle cardboard Alison?

Alison: The reason it is so important is because the production of 1 ton of new cardboard requires 3 tons of wood. So recycling cardboard is good for the planet and saves trees. The best thing you can do is re-use and re-purpose for packaging and storage before tossing cardboard in your recycling bin. What other things to we need to do Lise?

Lisa: We need to Keep It Dry. Why? Because cardboard is extremely difficult to recycle once it is wet or damaged. So be sure to put a lid on your bin! It is also better if you break the cardboard down and flatten any cardboard since boxes and packaging can take up a lot space and quickly fill up your bin. What's the most common mistake residents make Alison?

Alison: Well we all love pizza don't we?! Most pizza boxes have food debris attached to them and a lot of grease. Which contaminates the recycling and the whole load will be sent to landfill, which is bad for the environment. So please tear off any food or grease contaminated cardboard and put it in the black waste bin, before putting the clean cardboard sections in the recycling. Lisa.

Lisa: So basically you can put any type of cardboard into your silver recycling bin as long as it is not food and grease contaminated. So basically, keep your cardboard dry and keep a lid on it! Hey Alison, I have just thought, 'it isn't hard to recycle card'.

Alison: Board.

Lisa: But that doesn't rhyme!

Alison: Must try harder Lise. Well, in our next episode we will be looking at recycling Metals in more detail. Till then, happy recycling and thanks for listening.